



National Elevator and Escalator Association

National Elevator and Escalator Association Appoints Blaine Coupal as Board Chair

(October 29th, 2021) Toronto, ON – The National Elevator and Escalator Association (NEEA) is pleased to announce Blaine Coupal as the new Chair of the Association.

Based out of Toronto, Ontario, Coupal is currently President and CEO of TK Elevator Canada. He has led a distinguished career in the industry with TK Elevator, becoming President and CEO in 2018.

“I am pleased to assume the role as Chair for NEEA. As the Association grows and evolves beyond the negotiation of collective agreements, I look forward to playing a lead role in the modernization and growth process”, said Blaine Coupal, Chair of NEEA. “Our industry is a pillar for the overall success and growth of Canada’s economy, the everyday movement of Canadians, and pioneering advancements in innovation.”

NEEA is the industry voice in Canada for elevators and escalators. The Association represents the four major global manufacturers and contractors of elevating devices: KONE, Otis, Schindler and TK Elevator. The Association was incorporated in 1977 and was born out of, and is the successor to, the Canadian Elevator Manufacturers Association which was formed in the 1960’s. NEEA is responsible for both negotiating collective agreements in all provinces and working with regulators and public policy stakeholders to advance issues of relevance to the industry.

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